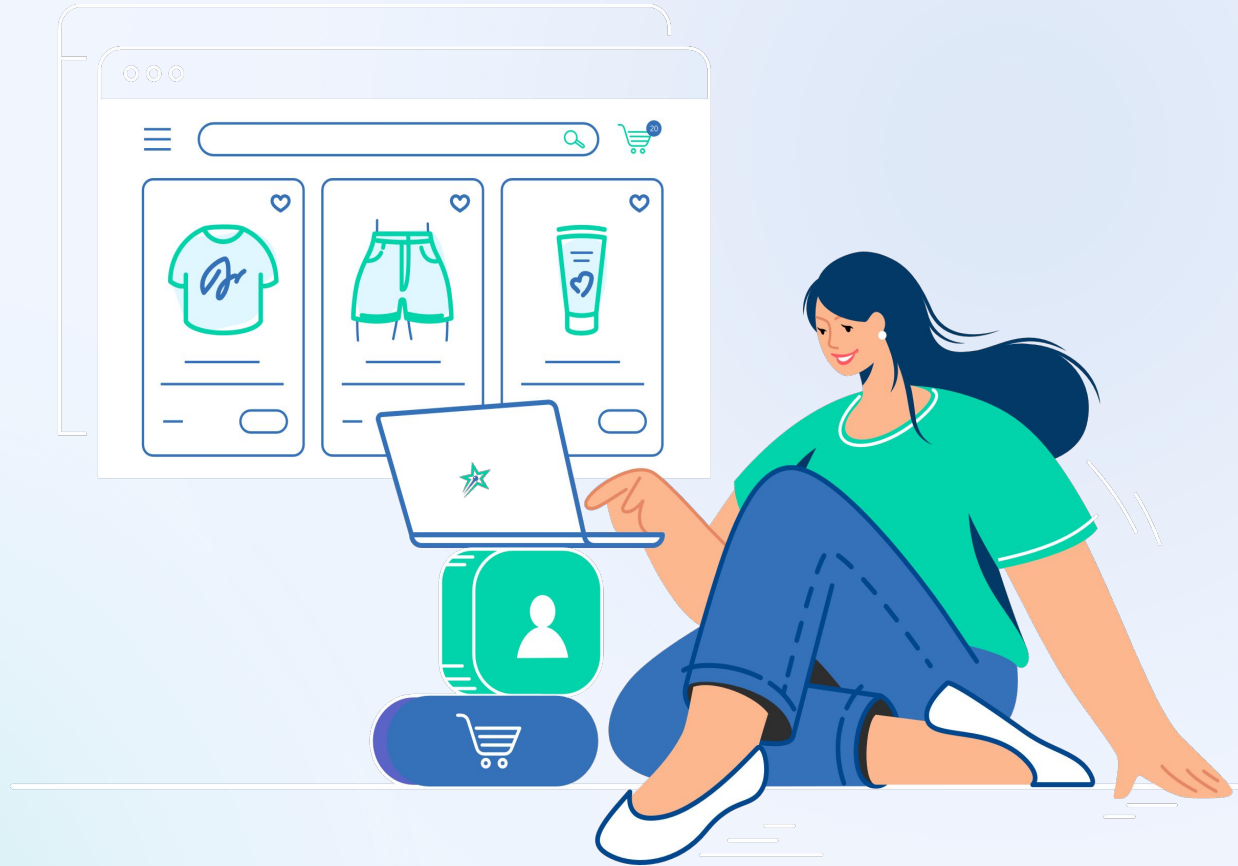


5-Point — Automation Guide

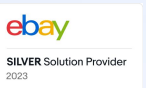
To Streamline Your Multi-channel
Listings, Inventory & Orders



Hi. I'm Nizar

- I started an e-commerce business selling new and open-box consumer goods and grew it to \$1.5M in revenue. While growing my business I ran into several speed bumps with stalled my growth. With my experience in building automation software, I built automation tools to solve these challenges one-by-one.
- I shared these automation tools with other resellers and based on their feedback made several improvements and combined them into a single, unified platform which became SellerChamp.com.
- Today, SellerChamp helps hundreds of e-commerce businesses automate & streamline their operations with features such as the Bulk Lister, Real-time Inventory Sync, IntelliRepricer, EasyPick and Order Routing.

Email: nizar@sellerchamp.com



Automation is key:

**1 in 3 sellers report
lack of proper automation
as their biggest hurdle to
growth**

Source: <https://www.myos.com/en-blog/inventory-management-statistics>

Email: nizar@sellerchamp.com



Without End-to-end Automation

Manual Work →

List & Publish Items One-by-One

Unable/Unwilling to Sell on Multiple Channels

Unable to Partner with New Suppliers

This sucks →

Constant Oversells & Out of Stock

Slow Pick-n-Pack & Manual Order Routing

Hard →

Out of Business

With End-to-end Automation

Automated →

Auto List & Publish On All Channels

Easily Add New Channels & Suppliers

Real-Time Inventory Sync & Order Routing

*10x Results
Saves Times* →

*Automated &
Streamlined* →

Grow With Confidence

Overview of The Formula / 5 Strategies



BONUS #5: Save Upto 80% on Shipping via Discounted Shipping Providers

Strategy #1 - Automate Listing Creation

Automating listing creation can be a game-changer for e-commerce businesses, saving time, reducing errors, and allowing you to scale faster.



Save Time and Eliminate Manual Errors

Use listing templates to automate the creation of listings that adapt to each marketplace's guidelines, ensuring your listings are always compliant.

01



Ensure Consistency and Compliance

Manually creating listings is time-consuming and error-prone. Automate listings with a bulk listing tool that can pull from a central source to ensure consistent, accurate listings across platforms.

02



Scale Faster Across Multiple Platforms

By automating listing creation, you can focus on growth, adding new products and sales channels with minimal additional effort.

03

Strategy #2 - Multi-Channel Inventory Sync

Automating multi-channel inventory sync prevents overselling, saves time, and ensures accurate stock levels across all platforms, enabling seamless business growth.



Prevent Overselling and Stockouts

Use an automated inventory management system that syncs stock levels across all channels in real-time, ensuring your inventory is always up-to-date on every platform.



Streamline Operations and Save Time

Automate inventory sync by integrating your e-commerce platforms with a centralized inventory system, allowing you to manage all stock from one place, reducing manual work and errors.



Scale Efficiently and Expand Sales

By automating multi-channel inventory management, you can easily expand to new platforms while maintaining control over your stock levels, helping you maximize sales opportunities.

Strategy #3 - Setup Real-time Repricing

Real-time repricing keeps you competitive, maximizes profits, and saves time by automating pricing. It enables instant reactions to market changes, giving you an edge over competitors using manual methods.



Stay Competitive in the Market

Set up a repricing tool that monitors competitor prices in real-time. Define pricing rules or thresholds to ensure your prices adjust automatically without sacrificing profitability.



Maximize Profit Margins

Use real-time repricing software to adjust prices based on competitor stock, product popularity, and seasonal trends, enabling you to raise prices during high demand and lower them to boost sales volume.

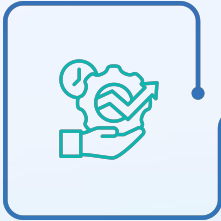


Save Time and Automate Pricing Management

Automate repricing across all your sales channels to adjust prices based on your strategies, freeing up time for marketing and customer service.

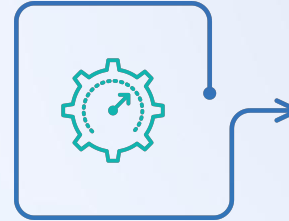
Strategy # 4 - Automate Order Fulfillment

Automating multi-channel order fulfillment boosts efficiency, reduces errors, and enables scalable growth, ensuring timely and accurate deliveries that enhance customer satisfaction.



Improve Efficiency and Speed

Implement an automated fulfillment system that integrates with all sales channels to process orders, print shipping labels, and manage inventory in real-time.



Scale Operations Effectively

Automating order fulfillment allows you to handle higher order volumes across multiple channels efficiently, supporting seamless expansion into new markets without compromising service quality.



Minimize Errors and Enhance Accuracy

Use automation to streamline workflows, reducing manual data entry and ensuring accurate picking, packing, and shipping through real-time inventory synchronization.

Strategy #5 - Use Discounted Shipping Providers

Using discounted shipping providers helps reduce shipping costs, improve competitiveness, and enhance customer satisfaction through affordable and reliable delivery options.



Reduce Shipping Costs

Partner with discounted shipping providers to access lower rates, allowing you to pass savings onto customers or maintain healthier profit margins.



Improve Competitive Advantage

Leverage discounted shipping options to provide free or low-cost shipping, enhancing your value proposition and increasing conversion rates.



Enhance Customer Satisfaction

Use discounted shipping providers for reliable service and faster delivery, ensuring prompt order receipt without high shipping costs.

Is your business Streamlined & Automated ?



Listings

Are you able to create listings and publish them across all your selling channels with a single click?



Inventory

Is your inventory synced across all your selling channels?

Are you able to quickly and easily locate any item in your warehouse?



Repricing

Is your pricing automated so you can sell fast at optimal price points?



Orders

Are you using a streamlined pick-and-pack process to ship items quickly?

Do you auto-route orders to your vendors and 3PLs?

Case Study

How SellerChamp helps automate & streamline operations for their partners

The Challenge

GameQuest had to constantly deal with several challenges that hampered its growth, such as:

- Efficiently listing products on multiple channels
- Syncing inventory from multiple sources
- Routing orders to multiple warehouses and increasing throughput
- Maintaining competitive prices across selling channels



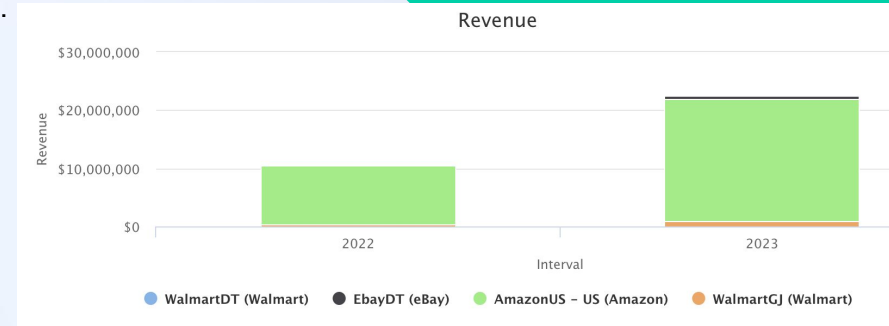
“We spent three years searching for a reliable system, but none could handle the complexity of our business—until we found SellerChamp.”

— *GameQuest CEO*

SellerChamp & GameQuest Results

The Solution

- **Simplified Product Management:** Centralized PIM streamlined listing management, saving time.
- **Improved Inventory Management:** Real-time sync maintained accurate stock levels, reducing overselling and boosting customer satisfaction.
- **Competitive Repricing:** Automated repricing kept prices competitive, increasing Buy Box wins and sales.
- **Streamlined Order Fulfillment:** Multi-Channel Fulfillment centralized orders, speeding up processes and minimizing errors.
- **Customization for Unique Needs:** SellerChamp's flexibility enabled custom workflows, supplier integration, and process automation, saving time and money.



The SellerChamp Platform

Streamline & Automate your e-Commerce Business

All-in-one multi-channel end-to-end automation software built for online resellers.

- Automate Listing Creation
- Sync Inventory in Real-Time
- Optimize Pricing Continuously
- Automate Order Fulfillment
- Use Discounted Shipping Providers

SellerChamp is the perfect tool for multi-channel e-commerce businesses that want to save time, eliminate errors and grow with confidence.

[**>> Book Your FREE Demo**](#)

Email: nizar@sellerchamp.com



Schedule Your Strategy Call

Schedule a strategy call and see how SellerChamp can help you streamline & automate your business.

[>> Book Your FREE Demo](#)

Email: nizar@sellerchamp.com



Nizar Noorani

Automate eComm Strategy Session

 30 min

 Web conferencing details provided upon confirmation.

Streamline & Automate your **e-Commerce business** with the SellerChamp platform

Book Your FREE Demo